



# Commercial Casting Call

**Posted on:** Monday, September 11, 2017

**Production title:** Garage Smart Installation and Demonstration Series

**Union / Non-Union:** Non-Union

**Production Type:** In-house video production

**Project length:** Long-Term (several 1-10-minute YouTube instructional/promotional videos)

**Compensation:** \$250/day (negotiable)

**Production location:** Provo, Utah

**Producer/Director:** Dallin Wells

**Video series synopsis:** Garage Smart is releasing a new line of garage product capable of connecting with your smartphone! This means people will buy the Products and will throw away their instructions manual. 😞 Lucky for us, one amazing actress will save their caboodle by hosting the installation and demonstration videos! 😊 We have **FIVE** products ready to film right now and **TWELVE** other products to be released in the next year. With at least **THREE** videos to be made for each product, that means we need someone to host **OVER FIFTY VIDEOS!**

**Actor requirements:**

[Host] [Gender: Female] [Age: 18-40]

We need an energetic actress capable of keeping the attention of any audience member. We're looking for a tough, beautiful, entertaining actress that can use power tools, climb ladders, and **do it safely**. Someone who hits their marks, knows their lines and can have fun on the job is the actress we want.

**Similar examples:** Flo from Progressive, Goldilocks from Purple Mattress

Please email [dwells@garagesmart.com](mailto:dwells@garagesmart.com) headshots, acting reel link, past work, and availability to be considered for the role. We will contact you within 48 business hours after your application is submitted with further instructions in regards to casting.