

BOSLEY

SMP SEARCH

Bosley is the World's Most Experienced Expert in Hair Restoration®. Bosley is offering a FREE consultation and a FREE non-surgical SMP procedure to individuals that would be willing to participate in all digital and print marketing materials. (allowing photo and video use). The best candidates are those that have hair loss or thinning hair in the front, need added density to the top and/or crown of their heads, or filling in noticeable spots. The overall value of this FREE offer is between \$5,000 and \$7,000, depending upon your individual needs.

*Individual Results May Vary

You must first visit your local Bosley office to determine qualification for the SMP procedure if moved onto the second round.

- **You must be a MALE ages 30+ with noticeable hair loss.**
- You must be willing to share your experience for all marketing purposes.
- Willingness to complete the required agreement documents.
- Must send in the following photos: 1 Portrait or Selfie frontal photo, 1-2 photos of 'trouble area' you would like to target.
- You must be willing to share your Before/After Procedure testimonial.

Scalp Micropigmentation (SMP®) is an innovative, solution that replicates the appearance of thicker, fuller hair. Specially trained Bosley practitioners apply a proprietary formula of pigment (ink) to the scalp with micro-fine needles to create thousands of tiny impressions, giving the illusion of hair, similar to the artist's technique of stippling.

Send in your photos for submission to:

Marketing@Bosley.com



*Actual Bosley Patient
*Received Consideration