

SUPERBOWL COMMERCIAL SUBMISSION INSTRUCTIONS

Please follow the instructions below to complete your submission for the American Family Superbowl commercial!

- 1. Fill out our online questionnaire at:**
<http://form.jotformpro.com/form/43414518515957>.
2. Sign the attached "Authorization, Release and Agreement" document.
3. Record an audition video of yourself using the Video Submission Instructions below. Please be sure to start the video by telling us your full name, your city and state and your phone number.
4. **E-mail the "Authorization, Release and Agreement" document AND your audition video to strickmanrippscasting@gmail.com.** We suggest sending your video through Dropbox.com, Google Drive or Hightail.com. Please be sure to write your name and city and state in the subject line and include your phone number.

If you have any questions, please email us at strickmanrippscasting@gmail.com

Thanks so much and we look forward to receiving your submission!

Best,

Nadette Stasa
Strickman-Ripps Casting

VIDEO SUBMISSION INSTRUCTIONS –
The entire video should be NO MORE THAN 90 seconds.

Step 1

Prepare to SHOOT a video. Find a tablet, laptop or smart phone to shoot a brief video.

- If you are using an iPhone or iPad to create the video, please hold the device horizontally with the Home button on the right. (diagram below)
- Make sure your face is not in any shadow so we can see what you look like.
- Please be sure that only one person is performing per video.



Step 2

Start by telling us your FULL NAME, your CITY AND STATE and your PHONE NUMBER (including area code).

Tell us briefly when your acting dream began and what made you decide to shift gears. **RECORD yourself performing the following monologue:**

66 West Broadway suite 602
New York, NY 10007-2113

ph 212 966 3211
fx 212 966 4740
research@strickman-ripps.com
www.strickman-ripps.com

Step 3

Monologue

We open in a government war room of sorts. Everyone's gathered around a large screen showing a building that they're about to invade. We're in the middle of a crisis and the Secretary of Defense is listening to her advisors.

**ADV1: They're standing by waiting for the order, Madam Secretary.
 This may be our only chance to pull off this operation. I'd
 be lying if I said there weren't significant risks. But millions
 of people are counting on us to do this, ma'am. We can't
 wait much longer. What are your orders, ma'am? What are
 your orders?!**