**Non Union - Casting for a National Beer Company, TV Ad Campaign Working Title, “The Millenials”**

**Males & Females**

**Ages Range 21 – 30 years old**

What we want

– We want to represent the diversity of Millenials, the most ethnically and culturally diverse generation in America. We are interested in all ethnicities.

– We’re looking for diversity in the way they think and express themselves, as well as how they look.

– We want real people with honest opinions on a wide range of subjects, who are passionate about their beliefs and enthusiastic to share them with strangers.

What we don’t want

– We’re not just looking for talkers. You should also be willing to listen to others who don’t see things they way they do. It’s a dialogue, not a monologue.

– People who have already made their mind up on a subject and trying to convert others to their point of view.

– People who are looking to use this as a platform to promote themselves or push an agenda.

When: Saturday, June 18, 2016

Time: 11am – 4pm

Where: Steve Marsel Studio – 561 Windsor Street, Suite A204, Somerville, MA 02143 - The Taza Chocolate Building

Must sign release.

Parking across the street and to the left of the building, or Uber recommended.